

YASUHIRO DAIKU

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PhD Student

Social Psychology Laboratory, Graduate School of Human Sciences, Osaka University

1-2, Yamadaoka, Suita, Osaka, 565-0871, Japan

Tel: +81-6-6879-8040 Email: mail@yasuhirodaiku.com Web: <http://yasuhirodaiku.com/>

Education

M.A. in Human Science, 2017, Osaka University

B.A. in Human Sciences, 2015, Osaka University

Academic Employment

Short-term Scholar in Alabama University at Birmingham, Jan/29/2018 to Feb/28/2018 (funded by Osaka University)

Research Experiences

Master's Research, 2015 to 2017 (Supervisor: Naoki Kugihara, Osaka University)

- Experimental studies on how forewarning is used when people face deceptive attempts.
- I discovered forewarning is not activated when people do not have enough cognitive resources.

Undergraduate Research, 2013 to 2015 (Supervisor: Naoki Kugihara, Osaka University)

Study1

- Measuring perception of deception to advertisements using IAT.
- I programmed tools by using Inquisit and analyzed the data with R.

Study2

- Investigating the cause of illusory optimism bias to fraud crimes.
- The correspondence bias to fraud victims can make the illusory optimism bias.

Teaching Experience

Part-time Lecturer: Informational Sciences 2, The Nursing School of Kyoto Medical Association,
Mar/2015 to Sep/2017

Part-time Lecturer: Practices in Cognitive Psychology Experiments (for undergraduate), Kwasei
Gakuin University, Apr/2017-Sep/2017

Part-time Lecturer: Practices in Social Psychology Experiments (for undergraduate), Kwasei
Gakuin University Sep/2017-Mar/2018

Service Activities

Official reviewer for the 2017 Student Poster Award held by the Society of Personality and Social Psychology annual convention.

SEEDS program assistant, Osaka University

Grants/Fellowships/Awards

Practitioner, “Research and Development of a Supple Regional Collaboration Model that Prevents Fraud from Elderly People”, Japan Science and Technology Agency: Research Institute of Science and Technology for Society (PI: Satoshi Watanabe, Akita Prefectural University), 2017 to current

Graduate Travel Award, Society for Personality and Social Psychology, 2017

Financial Aid for the Foreign Research Exchange by Graduate Student, Graduate School of Human Sciences Osaka University, 2017 (Host Professor: Dr. Timothy R. Levine, Alabama University at Birmingham, from Jan/29/2018 to Feb/28/2018)

Financial Aid for the Participation in an International Conference by Graduate Students, Graduate School of Human Sciences Osaka University, 2017

Graduate Travel Award, Society for Personality and Social Psychology, 2017

Full Exemption from Refund of Student Loan for Great Research Achievements, Japanese Student Services Organizations, 2017

Travel Award for Young Researchers, Group of Young Researchers in Japanese Psychological Association., 2017

Travel Award for Graduate Students, Japanese Psychological Association, 2017

Scholarship Student of International Research Exchange Program, Graduate School of Human Sciences Osaka University, 2015 (Host Professor: Dr. Margaret C. Campbell, University of Colorado at Boulder, from Feb/10/2016 to Feb/25/2016)

Travel Scholarship for Young Researchers, Osaka University Foundation for the Future, 2015

Publications * : in Japanese

Articles

Daiku, Y., & Kugihara, N. (2016). Do causal attributions to fraud victims affect the perception of vulnerability to scams? *Japanese Journal of Applied Psychology*, *41*, 323-324. *

Daiku, Y., Agata, A., & Kugihara, N. (2016). The effect of empathetic observation of fraud victims on individuals' awareness of their own vulnerability to scams. *Japanese Journal of Interpersonal and Social Psychology*, *(16)*, 21-26. *

Daiku, Y., & Kugihara, N. (2015) The effect of implicit perceived deceptiveness on attitudes toward advertisements: Measuring perceived deceptiveness, using the Go/No-go Association Task.

*Japanese Journal of Interpersonal and Social Psychology, (15), 77-84. **

Others

Daiku, Y. (2017) Why people are deceived by scammers? The bad effect of optimism bias. *Walking way of the connected world*. A's Child Inc.(Web Article: <https://tsunaseka.jp/3934>). *

Presentations * : in Japanese

International Conferences

Daiku, Y., & Kugihara, N. (2017). Forewarning is effective only when it is remembered: Reconsidering the effect of forewarning to cause real-world resistance to persuasion. The 12th biennial conference of Asian Association of Social Psychology, Auckland, New Zealand

Daiku, Y., & Kugihara, N. (2016). When people fail to activate their knowledge: The relation between elaboration and activating knowledge on deceptive advertisements. The 31st International Congress of Psychology, Kanagawa, Japan.

Daiku, Y., Agata, A., Fa, H., Ioku, T., Shimizu, K., Imamura, Y., Masataka, M., Kunisu, S., Ohnishi, K., Tamenori, A., Tokai, R., & Kugihara, N. (2016). Does the ambiguity of social norms facilitate conformity? Field experiments on escalators. The 31st International Congress of Psychology, Kanagawa, Japan.

Daiku, Y., Agata, A., & Kugihara, N. (2016). Does empathetic observation increase individuals' awareness of their vulnerability to scams? The 17th Annual Convention of the Society for Personality and Social Psychology, A095 San Diego, California, USA.

Agata, A., Daiku, Y., Shimizu, K., Sobue, N., Hu, W., & Kugihara, N. (2015) The effect of the intensity of conjunctive norms on conformity to violators. The 16th Annual Convention of the Society for Personality and Social Psychology, D153, Long Beach, California, USA.

Japanese Conferences

Uchida, R., Teraguchi, T., & Daiku, Y. (2017) The effect of past experience of corporal punishment in school on the current tolerance for the punishment. The 44th Annual Meeting of Japanese Society of Sport Psychology, Osaka, Japan. *

Daiku, Y., & Kugihara, N. (2017). How the knowledge about scam methods are retrieved? The effect of information processing route on retrieving forewarning. The 58th Annual Meeting of Japanese Society of Social Psychology, Hiroshima, Japan. *

Daiku, Y., & Kugihara, N. (2016). The effect of activating knowledge on resistance to deceptive persuasion attempts. The 57th Annual Meeting of Japanese Society of Social Psychology, Hyogo, Japan. *

Daiku, Y., Agata, A., & Kugihara, N. (2015). The effect of empathetic observation on individuals'

vulnerability to scams. The 56th Annual Meeting of Japanese Society of Social Psychology, Tokyo, Japan. *

Daiku, Y., & Kugihara, N. (2015). How does resistance to scams occur? The relationship between attribution of responsibility to scam victims and individuals' awareness of their vulnerability. The 82nd Annual Meeting of the Japan Association of Applied Psychology, Tokyo, Japan. *

Others

Morikawa, K., & Daiku, Y., (2017). Why people are deceived? Introduction to scientific investigation of scams, The 4th Science Café by Faculty of Human Sciences in Osaka University, Osaka, Japan. *

Sato, H., Nakaya, Y., & Daiku, Y. (2017) Lecture on effective research presentations. (for high school students), SEEDS2017 by Osaka University, Osaka, Japan *

Daiku, Y. (2017). Introduction on scam-related researches in America, The 2nd Symposium by Multidisciplinary Research. Institute in Aomori University, Aomori, Japan. *