

Yasuhiro DAIKU

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Current Affiliation

PhD Student, Social Psychology Laboratory, Graduate School of Human Sciences, Osaka University

Research Fellow(DC2), The Japan Society for the Promotion of Science

Trainee, Kyoto Prefectural University of Medicine

Contacts

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Education

M.A. in Human Science, 2017, Osaka University

B.A. in Human Sciences, 2015, Osaka University

Professional Experience

Trainee in Kyoto Prefectural University of Medicine Apr/2018 to current

Research Fellow of the Japan Society for the Promotion of Science(DC2) Apr/2018 to current

Short-term Scholar in Alabama University at Birmingham, Jan/29/2018 to Feb/28/2018 (funded by Graduate School of Human Sciences, Osaka University)

Research Experiences

Master's Research, 2015 to 2017 (Supervisor: Naoki Kugihara, Osaka University)

- Experimental studies on how forewarning is used when people face deceptive attempts.
- I discovered forewarning is not activated when people do not have enough cognitive resources.

Undergraduate Research, 2013 to 2015 (Supervisor: Naoki Kugihara, Osaka University)

Study1

- Measuring perception of deception to advertisements using IAT.
- I programmed tools by using Inquisit and analyzed the data with R.

Study2

- Investigating the cause of illusory optimism bias to fraud crimes.
- The correspondence bias to fraud victims can make the illusory optimism bias.

Teaching Experience

Junior Teaching Assistant, Graduate School of Human Sciences, Apr/2015 to Feb/2017

Part-time Lecturer: Informational Sciences 2, The Nursing School of Kyoto Medical Association,
Mar/2015 to Sep/2017

Teaching Fellow, Graduate School of Human Sciences, Apr/2017 to current

Part-time Lecturer: Practices in Cognitive Psychology Experiments (for undergraduates), Kwasei
Gakuin University, Apr/2017-Sep/2017

Part-time Lecturer: Practices in Social Psychology Experiments (for undergraduates), Kwasei
Gakuin University Sep/2017-Mar/2018

Service Activities

Student Volunteer, Center of Future Co-creation at School of Human Sciences, Osaka University.
2017 to current

SEEDS program assistant, Osaka University. 2017 to current

Official reviewer for the 2017 Student Poster Award held by the Society of Personality and Social
Psychology annual convention. 2017-2017

Editorial Secretary of Japanese Journal of Interpersonal and Social Psychology. 2015-2015

Grants/Fellowships/Awards

Young Scholar Award for Distinguished Research, The Japan Association of Applied Psychology
(100,000JPY)

The Encouragement Prize for article presentations abroad, Association for the Advancement of
Manufacturing and Technology (100,000JPY)

Research Fellowship for Young Scientists (DC2), The Japan Society for the Promotion of Science
(200,000JPY/month)

JSPS Overseas Challenge Program for Young Researchers, The Japan Society for the Promotion of
Science (1,400,000JPY)

Financial Aid for the Foreign Research Exchange by Graduate Student, Graduate School of Human
Sciences Osaka University, 2017 (Host Professor: Dr. Timothy R. Levine, Alabama University
at Birmingham, from Jan/29/2018 to Feb/28/2018) (493,518JPY)

Financial Aid for the Participation in an International Conference by Graduate Students, Graduate
School of Human Sciences Osaka University, 2017 (210,374JPY)

Graduate Travel Award, Society for Personality and Social Psychology, 2017 (50,000USD)

Full Exemption from Refund of Student Loan for Great Research Achievements, Japanese Student
Services Organizations, 2017 (2,112,000JPY)

Travel Award for Young Researchers, Group of Young Researchers in Japanese Psychological Association., 2017 (30,000JPY)

Travel Award for Graduate Students, Japanese Psychological Association, 2017 (80,000JPY)

Scholarship Student of International Research Exchange Program, Graduate School of Human Sciences Osaka University, 2015 (Host Professor: Dr. Margaret C. Campbell, University of Colorado at Boulder, from Feb/10/2016 to Feb/25/2016) (320,000JPY)

Travel Scholarship for Young Researchers, Osaka University Foundation for the Future, 2015 (212,042 JPY)

Research Funds

Co-researcher, The boundary between physical punishment and training in extracurricular school sports settings: What is perceived as physical punishment?, Sasagawa Sports Foundation (PI: Ryosuke Uchida), 2018 to current.

Co-practitioner, “Research and development of a supple regional collaboration model that prevents fraud from elderly people”, Japan Science and Technology Agency: Research Institute of Science and Technology for Society (PI: Satoshi Watanabe), 2017 to current

Publications * : in Japanese

Articles(Peer-reviewed)

Daiku, Y., Watanabe, S., Iwata, M., Narumoto, J., Eguchi, Y., Ueno, D., & Shibutani, H. (in press). A review of actions and psychological research to fight against scams in Japan: A proposal for future direction through Japan-US comparison. *Japanese Journal of Interpersonal and Social Psychology*. *

Daiku, Y., & Kugihara, N. (2016). Do causal attributions to fraud victims affect the perception of vulnerability to scams? *Japanese Journal of Applied Psychology*, *41*, 323-324. *

Daiku, Y., Agata, A., & Kugihara, N. (2016). The effect of empathetic observation of fraud victims on individuals' awareness of their own vulnerability to scams. *Japanese Journal of Interpersonal and Social Psychology*, *(16)*, 21-26. *

Daiku, Y., & Kugihara, N. (2015) The effect of implicit perceived deceptiveness on attitudes toward advertisements: Measuring perceived deceptiveness, using the Go/No-go Association Task. *Japanese Journal of Interpersonal and Social Psychology*, *(15)*, 77-84. *

Articles(No Peer-reviewed)

Watanabe, S., Iwata, M., Ueno, D., Eguchi, Y., Kokubo, A., Shibutani, H., Daiku, Y., & Fujita, T. (2018). Research and development of a flexible community cooperation model preventing the elderly from becoming involved in fraud cases. *Akita Prefectural University Web Journal A*

(regional contribution activities), 5, 64-72. *

Others

Daiku, Y. (2017) Why people are deceived by scammers? The bad effect of optimism bias. *Walking way of the connected world*. A's Child Inc.(Web Article: <https://tsunaseka.jp/3934>). *

Presentations * : in Japanese

International Conferences

Daiku, Y., Agata, A., Sakamoto, R., & Kugihara, N. (2018). Does the intensity of social norms affect the degree of conformity to in-group?: Observations from field experiments on escalators at train stations. The 19th Annual Convention of Society for Personality and Social Psychology, E017, Atlanta, Georgia, USA.

Daiku, Y., & Kugihara, N. (2017). Forewarning is effective only when it is remembered: Reconsidering the effect of forewarning to cause real-world resistance to persuasion. The 12th biennial conference of Asian Association of Social Psychology, Auckland, New Zealand

Daiku, Y., & Kugihara, N. (2016). When people fail to activate their knowledge: The relation between elaboration and activating knowledge on deceptive advertisements. The 31st International Congress of Psychology, Kanagawa, Japan.

Daiku, Y., Agata, A., Fa, H., Ioku, T., Shimizu, K., Imamura, Y., Masataka, M., Kunisu, S., Ohnishi, K., Tamenori, A., Tokai, R., & Kugihara, N. (2016). Does the ambiguity of social norms facilitate conformity? Field experiments on escalators. The 31st International Congress of Psychology, Kanagawa, Japan.

Daiku, Y., Agata, A., & Kugihara, N. (2016). Does empathetic observation increase individuals' awareness of their vulnerability to scams? The 17th Annual Convention of the Society for Personality and Social Psychology, A095 San Diego, California, USA.

Agata, A., Daiku, Y., Shimizu, K., Sobue, N., Hu, W., & Kugihara, N. (2015) The effect of the intensity of conjunctive norms on conformity to violators. The 16th Annual Convention of the Society for Personality and Social Psychology, D153, Long Beach, California, USA.

Japanese Conferences

Daiku, Y. (2018) Understanding social dilemma structure with active learning: Practice in university classrooms with the Industrial Waste Game. Kyoto University Conference on Higher Education, Kyoto, Japan. *

Uchida, R., Teraguchi, T., & Daiku, Y. (2017) The effect of past experience of corporal punishment in school on the current tolerance for the punishment. The 44th Annual Meeting of Japanese Society of Sport Psychology, Osaka, Japan. *

Daiku, Y., & Kugihara, N. (2017). How the knowledge about scam methods are retrieved? The effect of information processing route on retrieving forewarning. The 58th Annual Meeting of Japanese Society of Social Psychology, Hiroshima, Japan. *

Daiku, Y., & Kugihara, N. (2016). The effect of activating knowledge on resistance to deceptive persuasion attempts. The 57th Annual Meeting of Japanese Society of Social Psychology, Hyogo, Japan. *

Daiku, Y., Agata, A., & Kugihara, N. (2015). The effect of empathetic observation on individuals' vulnerability to scams. The 56th Annual Meeting of Japanese Society of Social Psychology, Tokyo, Japan. *

Daiku, Y., & Kugihara, N. (2015). How does resistance to scams occur? The relationship between attribution of responsibility to scam victims and individuals' awareness of their vulnerability. The 82nd Annual Meeting of the Japan Association of Applied Psychology, Tokyo, Japan. *

Others

Nakaya, Y., & Daiku, Y. (2018) Lecture on effective research presentations. (for high school students), SEEDS2018 by Osaka University, Osaka, Japan *

Morikawa, K., & Daiku, Y., (2017). Why people are deceived? Introduction to scientific investigation of scams, The 4th Science Café by Faculty of Human Sciences in Osaka University, Osaka, Japan. *

Sato, H., Nakaya, Y., & Daiku, Y. (2017) Lecture on effective research presentations. (for high school students), SEEDS2017 by Osaka University, Osaka, Japan *

Daiku, Y. (2017). Introduction on scam-related researches in America, The 2nd Symposium by Multidisciplinary Research. Institute in Aomori University, Aomori, Japan. *